

Zero Impact leather for automotive



A contemporary approach to tanning and leather making for design

is made of

planet
people
profit

A passion for quality, innovation and an intense respect for people, animals and the environment. Since 1950, the DANI group has recognized and distinguished itself for its way of being, thinking and working.

Every week it processes from 25,000 to 27,000 fresh and salted hides to shape the most creative and daring ideas of stylists and designers, embellish the interiors of the most prestigious cars and give comfort and warmth to homes all over the world.

Not only aesthetics but also reliability. To give life to products that last over time, DANI's care starts from raw material sourcing and continues with scrupulous quality controls along the entire production chain.

Every day it chooses for the good of all of us, combining its production processes to sustainable solutions, to do its part and win a challenge, that of taking care of the planet, of its resources and future generations.

Talking about the future is a reality at DANI. The right keyword is "let's do it" because you don't need to wait for tomorrow to experience a world where the environmental impact is really reduced to a minimum.

The numbers, system and product certifications issued by independent third-party organizations tell this story that makes DANI the first transparent, responsible and credible tannery in the world.



CIRCULAR ECONOMY CIRCULAR ECONOMY



Zero Impact

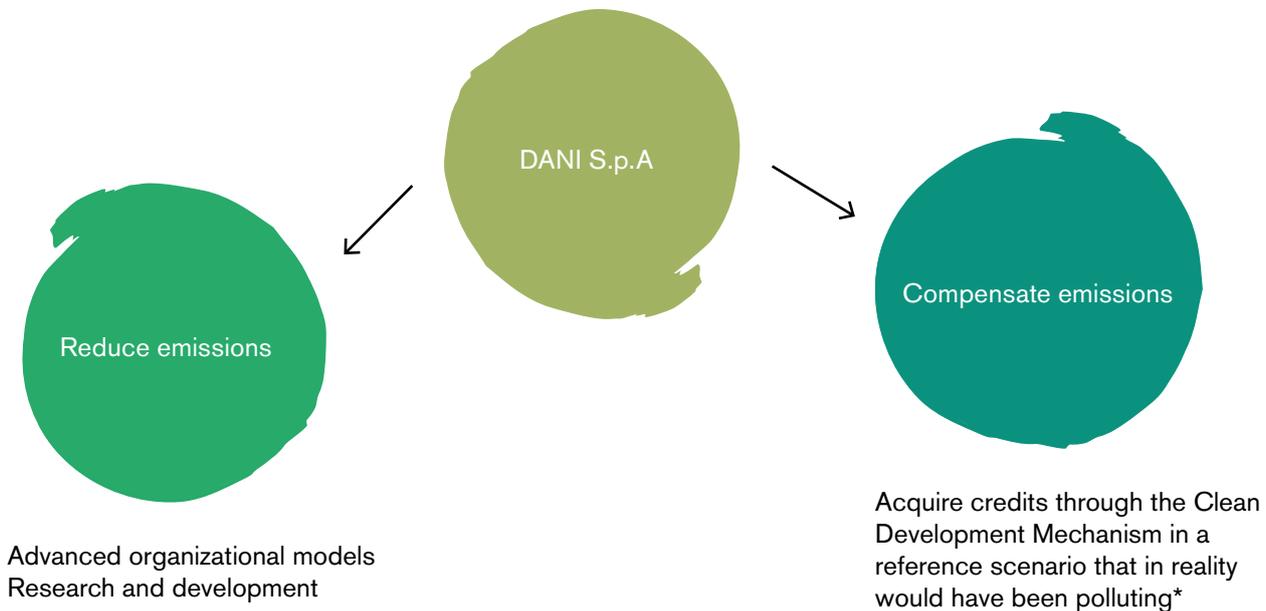


a technology
platform by DANI



This is the ultimate goal of our technological and environmental research. Sustainability represents a substantial rethinking of the tanning technology cycle. Aimed at obtaining leather that is both aesthetically appealing while respecting stringent technological and environmental requisites all while saving our natural resources. A hide tanned without chrome and free from heavy metals, according to the provisions laid down by the standard ISO 15987. We have a vast collection of articles produced with these methods, intended for the furniture, car, leather goods, footwear and technical footwear industries. This leather decreases the consumption of water, use of chemical products, the pollutant load and CO₂ emissions. All the emissions produced are eliminated thanks to the reforestation project in four major Italian parks, certified by AzzeroCO₂, an accredited Energy Service Company.

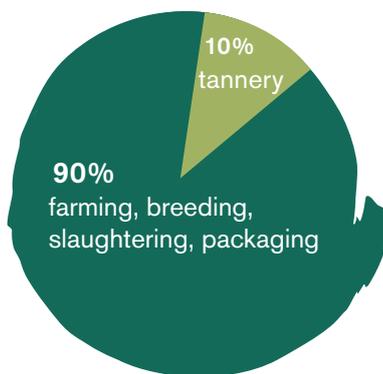
We have two goals



Compensation

DANI compensation project was born to face climate change and share with the brands the making of a sustainable future.

How much does a leather impact?



Our compensation projects have the goal of compensating 100% of the whole life cycle emissions, not only the part concerning the tanning production cycle

* The **Clean Development Mechanism** is a flexible mechanism provided by the Kyoto Protocol to allow industrialized countries to reduce emissions by carrying out projects that aim to reduce greenhouse gas emissions in developing countries. The purpose of this mechanism is twofold; on the one hand, it allows developing countries to have cleaner technologies and proceed on the path of sustainable development; on the other it allows the reduction of emissions where it is economically more convenient.

Environmental benefits



Heavy Metal Free

Tanning/retanning/dyeing are carried out without the use of heavy metals.



Extremely Short Supply Chain

Shortened raw material supply chain thanks to direct supply from slaughterhouses.

(No intermediate storage and salting for conservation).



Upcycling Waste

Recovery of the fat from the initial trimming phase, recovery of hairs and of proteins from shavings and offcuts.



Oxidative Liming on request

Elimination of sulphide and hydrogen sulphate during the beamhouse phase.



Vegetable Extracts

Tannins from vegetable extracts can be used in the retanning phase.



Low energy consumption

Lowering the use of natural resources and reduce the pollution load.



Tansy and Dill

Zero Impact
leather
for
automotive

Zero Impact Automotive collection is made of two different types of leather sharing the same sustainable philosophy



Tansy

Automotive leather with natural grain. Great softness and extralight finishing for a luxury feel.



Dill

Automotive leather with naturally visible texture. Touch and finishing are created to support the strength of this collection.

Tansy

Description

natural feel



softness



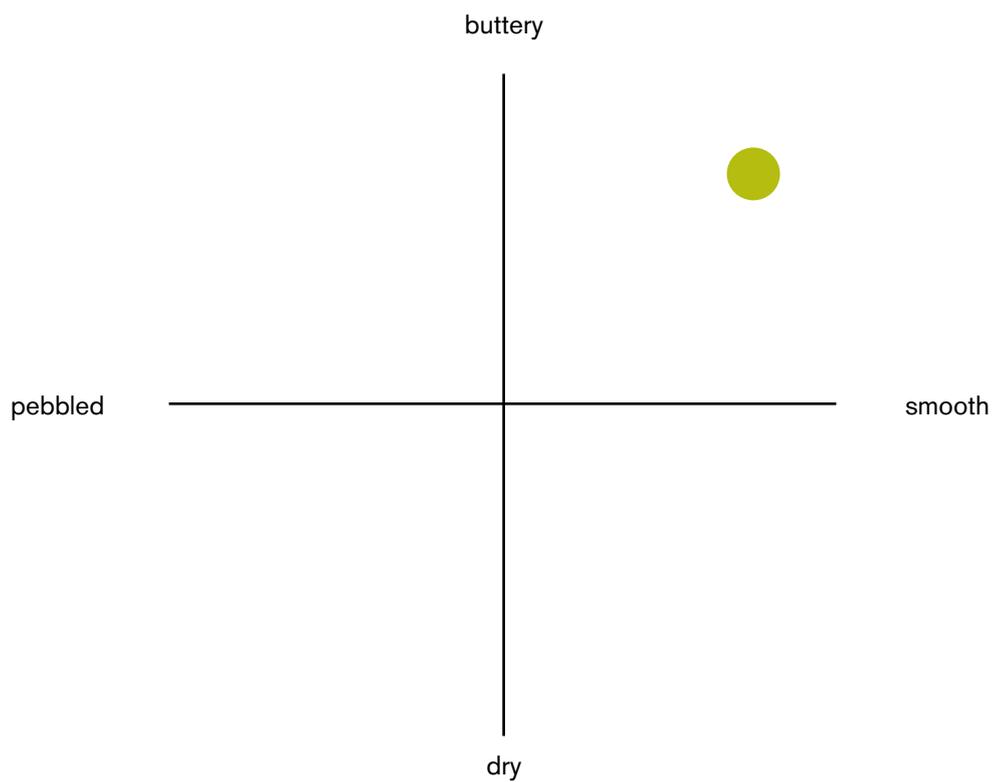
surface strength



structural strength



Sensory Cross



Dill

Description

natural feel



softness



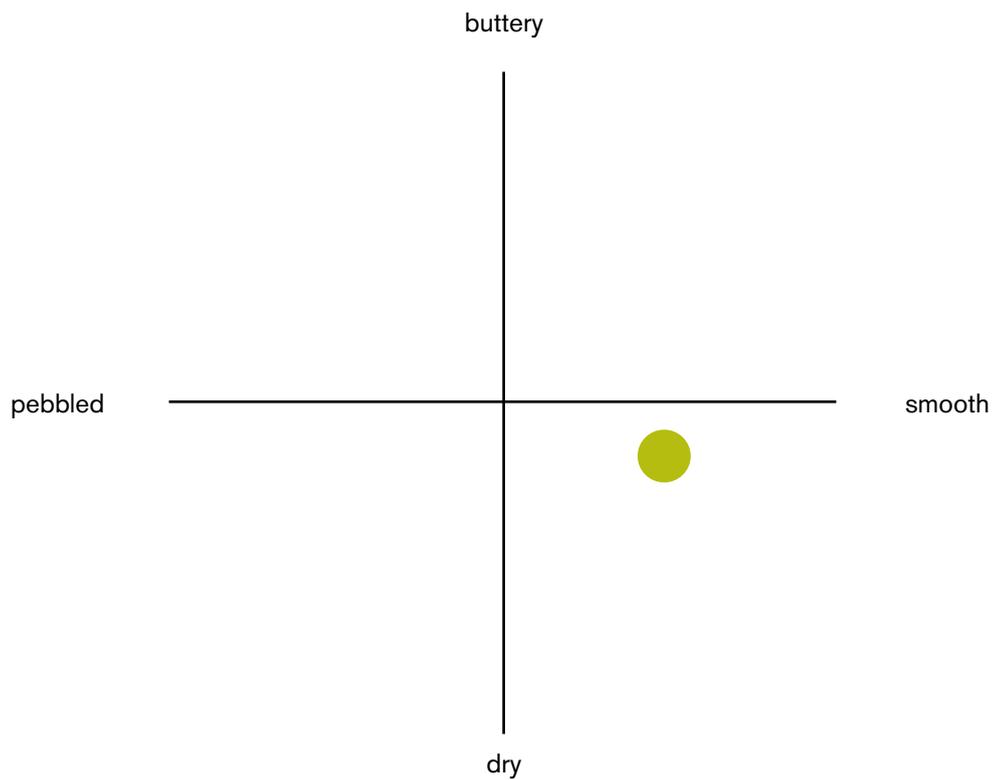
surface strength



structural strength



Sensory Cross





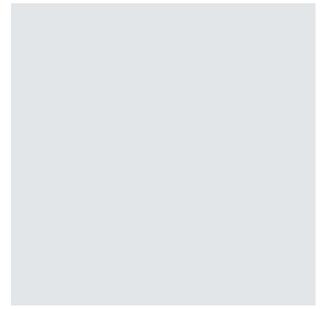
Black



Graphene



Sandstone



Ice Grey



Sapphire



Gingerbread



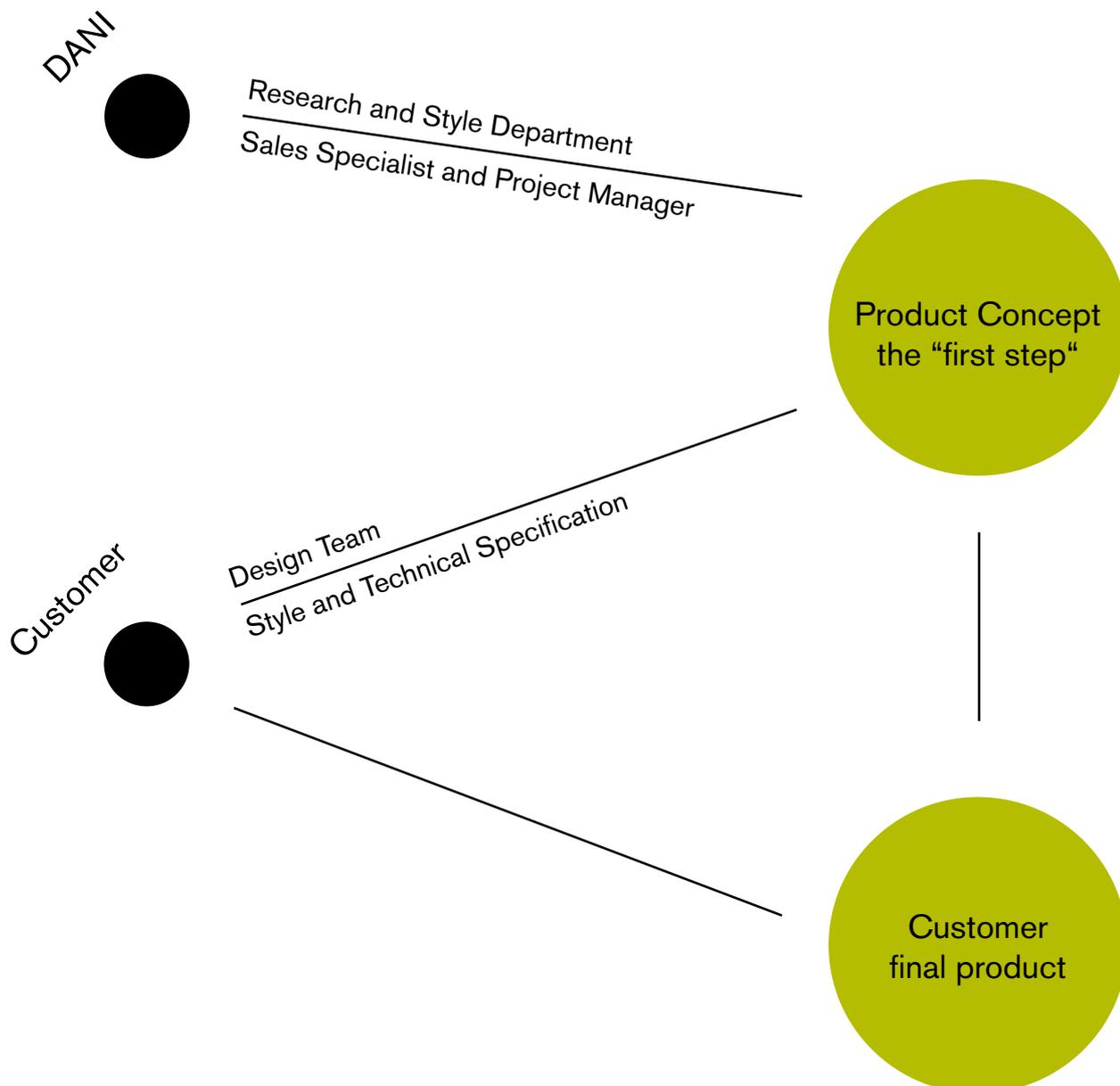
Bright green



Sunflower



Co-design and creative process



For years DANI has chosen to be a sustainable company, recognising in its social-environmental responsibility the principles that guide its business operations, aimed at developing the company, those who work for it and protecting future generations. The ethical and strategic value of social-environmental responsibility is declared at DANI through research projects, innovation, inclusion and redistribution,

rendered every year in the "Sustainability Report", a global report that manifests the company's attitude to making all its forms sustainable: environmental, social and economic.

PLANNING
A SUSTAINABLE FUTURE
SINCE 1950

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