

# Zero Impact Leather

SUSTAINABLE LEATHER®  
**DANI**



# A contemporary approach to tanning and leather making for design

is made of

planet  
people  
profit

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A passion for quality, innovation and an intense respect for people, animals and the environment. Since 1950, the DANI group has recognized and distinguished itself for its way of being, thinking and working.

Every week it processes from 25,000 to 27,000 fresh and salted hides to shape the most creative and daring ideas of stylists and designers, embellish the interiors of the most prestigious cars and give comfort and warmth to homes all over the world.

Not only aesthetics but also reliability. To give life to products that last over time, DANI's care starts from raw material sourcing and continues with scrupulous quality controls along the entire production chain.

Every day it chooses for the good of all of us, combining its production processes to sustainable solutions, to do its part and win a challenge, that of taking care of the planet, of its resources and future generations.

Talking about the future is a reality at DANI. The right keyword is "let's do it" because you don't need to wait for tomorrow to experience a world where the environmental impact is really reduced to a minimum.

The numbers, system and product certifications issued by independent third-party organizations tell this story that makes DANI the first transparent, responsible and credible tannery in the world.



# Zero Impact

a technological  
platform  
by Dani

# ZERO IMPACT LEATHER

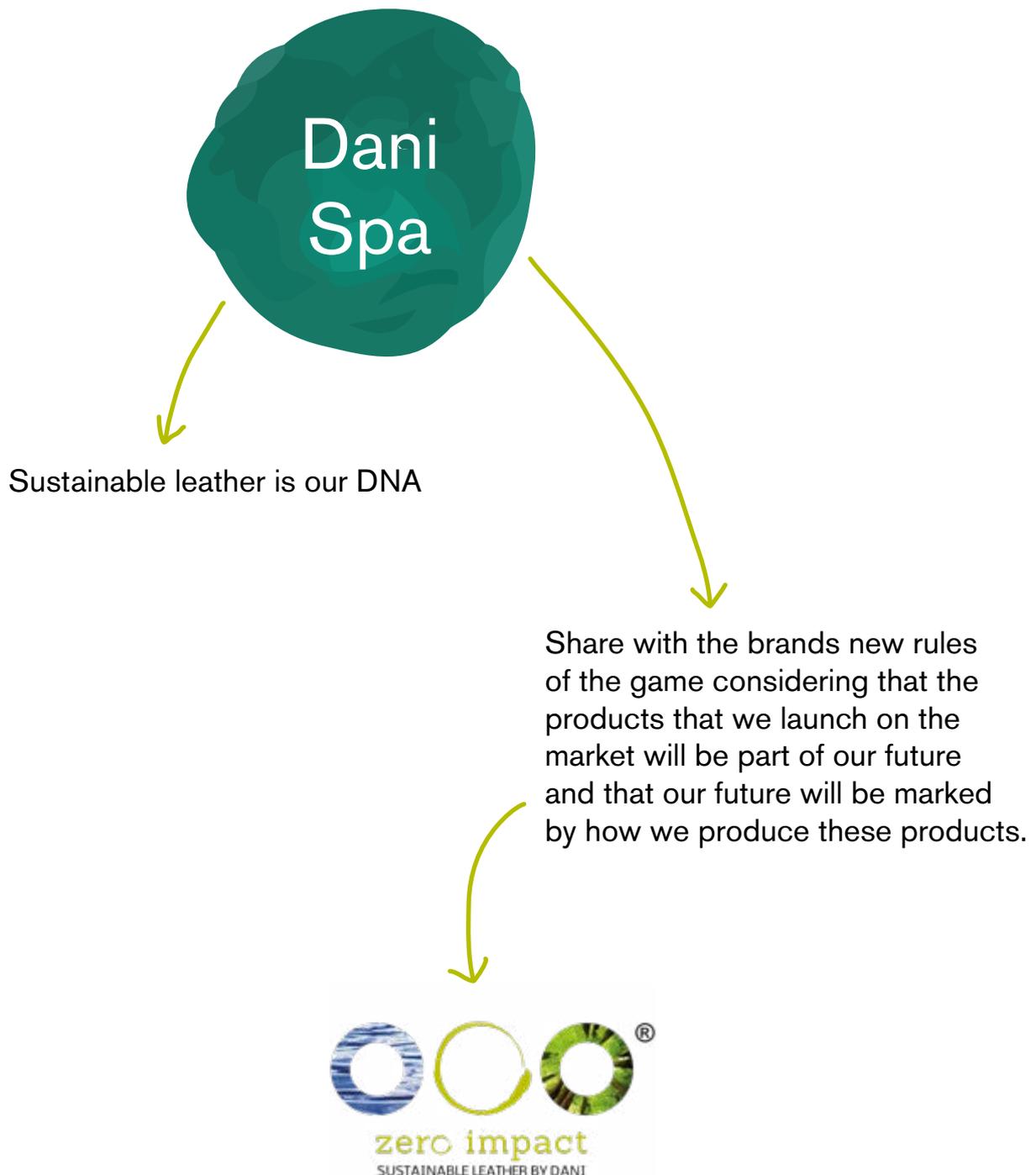




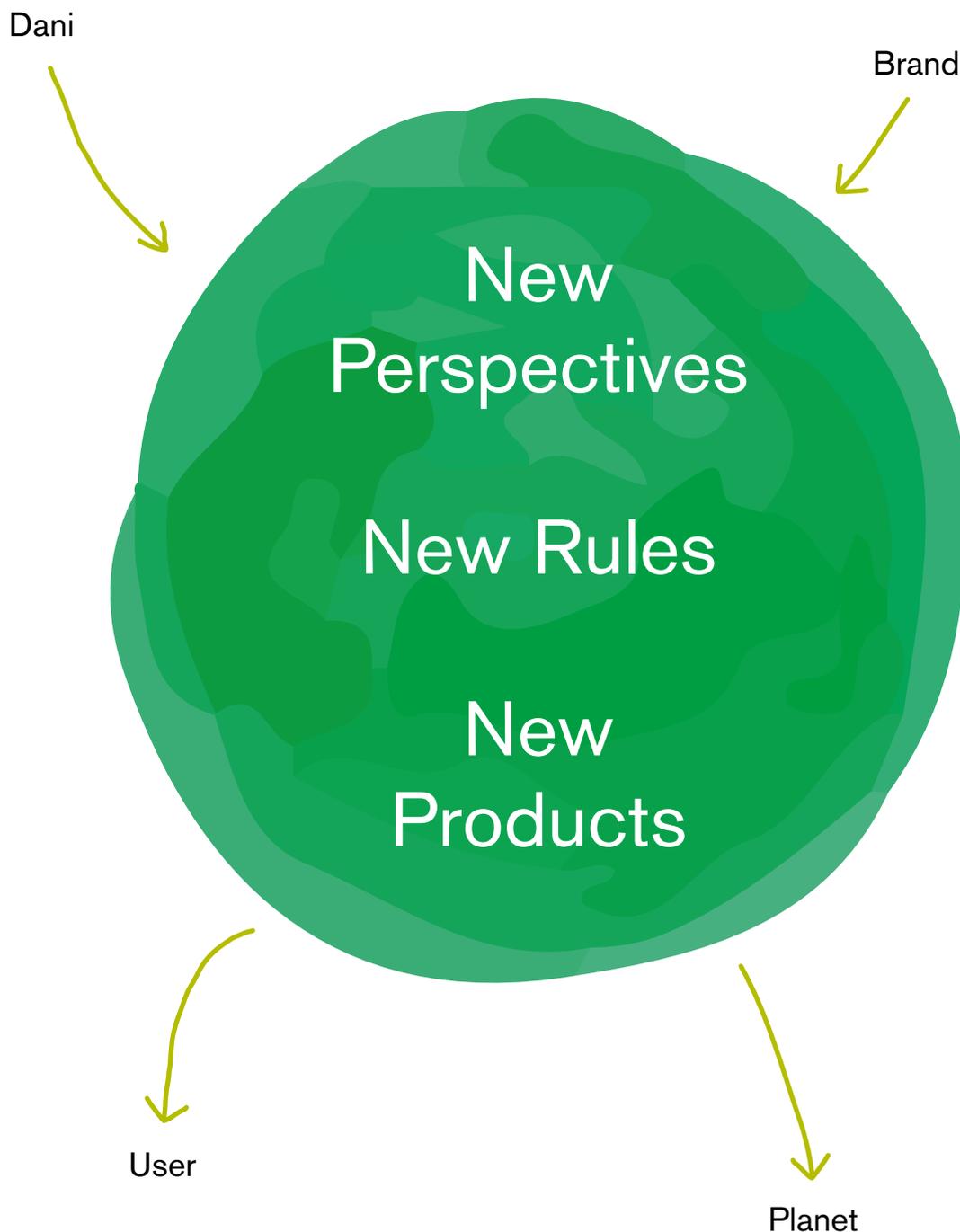
È la punta estrema della nostra ricerca tecnologico-ambientale. Rappresenta un sostanziale ripensamento del ciclo tecnologico conciario in modo da ottenere pelli contemporaneamente capaci di parlare ai sensi, rispettare stringenti requisiti tecnologici e ambientali, risparmiare risorse naturali. Una pelle conciata senza cromo ed esente da metalli pesanti, secondo quanto prescritto dalla norma ISO 15987. Disponiamo di un'ampia collezione di prodotti realizzati con queste modalità, destinati a settori quali l'arredamento, l'automotive, la pelletteria, la calzatura e la calzatura tecnica. Questa pelle che riduce il consumo di acqua, l'impiego di prodotti chimici, il carico inquinante e le emissioni di CO<sub>2</sub>. Emissioni che poi vengono completamente azzerate grazie al progetto di riforestazione in 4 rilevanti parchi italiani certificato da AzzerCO<sub>2</sub>, società accreditata come Energy Service Company.

This is the ultimate goal of our technological and environmental research. Sustainability represents a substantial rethinking of the tanning technology cycle. Aimed at obtaining leather that is both aesthetically appealing while respecting stringent technological and environmental requisites all while saving our natural resources. A hide tanned without chrome and free from heavy metals, according to the provisions laid down by the standard ISO 15987. We have a vast collection of articles produced with these methods, intended for the furniture, car, leather goods, footwear and technical footwear industries. This leather decreases the consumption of water, use of chemical products, the pollutant load and CO<sub>2e</sub> emissions. All the emissions produced are eliminated thanks to the reforestation project in four major Italian parks, certified by AzzerCO<sub>2e</sub>, an accredited Energy Service Company.

A technological platform by DANI, created to share a common design space with brands and designers.



It is a large “playground” in which we choose to play by following new values.



## Which values?



### Sustainability comes first

Speak the language of sustainability in the most complete way possible



### Share and connect with others

Connect the products we create and the values of brands, with users and with the world



### We are making worlds

Be aware that the products we build and “how we build them” have an impact on our world



### Be Responsible

Being responsible during each step of the three fundamental dimensions: people, profit and the planet



### Report

Through our Certifications System and the periodic Sustainability Report you can dive into our world to discover our activities and results

# New rules, new paths

zero carbon emissions - zero chrome - zero heavy metals

## Innovative process



### Heavy Metal Free

Tanning/retanning/dyeing/finishing are carried out without the use of heavy metals



### Extremely Short Supply Chain

Raw supply chain shorter than standard, thanks to direct supply from slaughterhouses (no intermediate storage and salting for conservation)



### Upcycling Waste

Fat from initial trimming phase, recovery of hairs and of proteins from shavings and offcuts



### Oxidative Liming on request

Elimination of sulphide and hydrogen sulphate during the beamhouse phase



### Vegetable Extracts

Tannins from vegetable extracts can be used in the retanning phase

# Environmental Benefits

Greater efficiency in recovery efficiency data are linked to the recovery of by-products

Waste upcycled

The end-of-production waters are qualitatively better (reduced chemical components), thanks to the selection of products that are used and the effectiveness of the process in the several phases

Clean water

Environmental impact

Reduction of the environmental impact according to the LCA method (greenhouse effect GWP / acidification / eutrophication photochemical smog / depletion of the ozone layer)

CO<sub>2</sub> compensation

The CO<sub>2</sub> emitted for production is compensated through reforestation projects based on the Carbon Footprint of Product certification

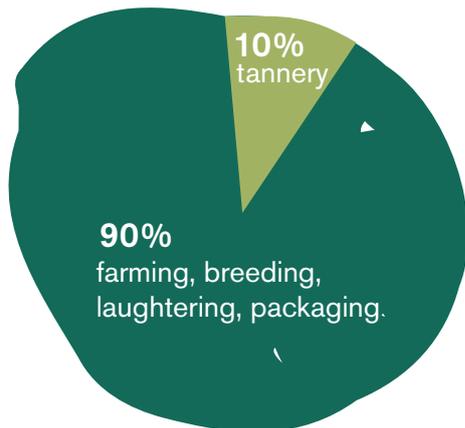
Biodegradability

Twice as biodegradable as traditional products

# Compensation

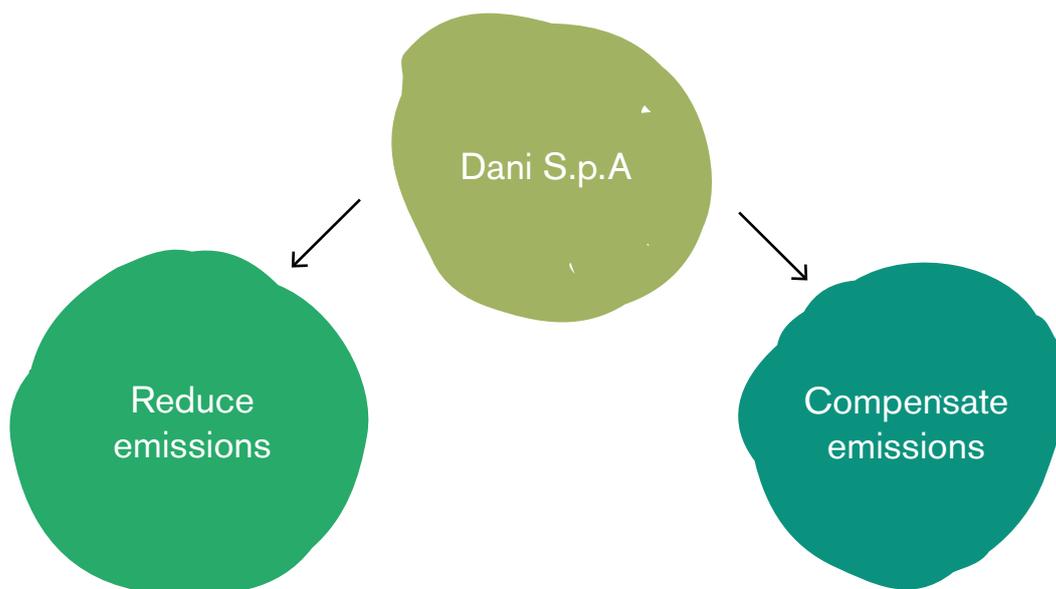
Dani compensation project was born to face climate change and share with the brands the making of a sustainable future.

How much does a leather impact?



Our compensation projects have the goal of compensating 100% of the whole life cycle emissions, not only he part concerning the tanning production cycle

## We have two goals



Advanced organizational models  
Research and development

Acquire credits through the Clean Development Mechanism in a reference scenario that in reality would have been polluting\*

\* The **Clean Development Mechanism** is a flexible mechanism provided by the Kyoto Protocol to allow industrialized countries to reduce emissions by carrying out projects that aim to reduce greenhouse gas emissions in developing countries. The purpose of this mechanism is twofold; on the one hand, it allows developing countries to have cleaner technologies and proceed on the path of sustainable development; on the other it allows the reduction of emissions where it is economically more convenient.





## User benefits

### Look and Touch



Thanks to the co-design activity, we can build a collection based on your needs

### Sustainability



Come into contact with a product that embraces the concept of sustainability in its entirety offspring of a new way of thinking

### Technology



It's a highly innovative platform, born from a research project by Dani - still unique in the panorama of the tanning industry

### Made in Italy



Certified Leather from Italy Full Cycle

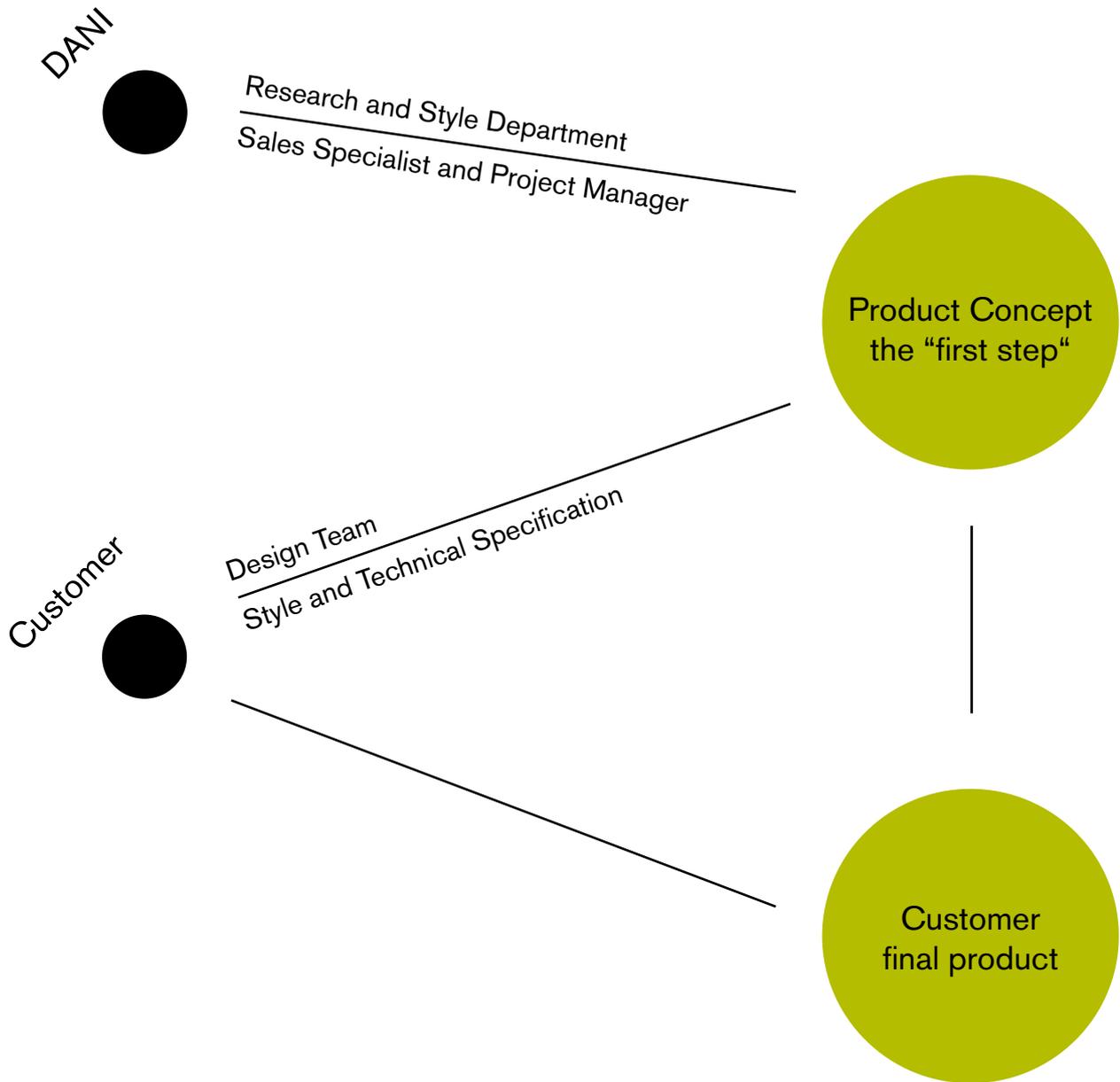
### Exclusivity



Dedicated features make Zero Impact Leather exclusive

AMAZING  
WORKING  
WORLD  
LEADING  
SERIES

# Co-design and creative process



For years DANI has chosen to be a sustainable company, recognising in its social-environmental responsibility the principles that guide its business operations, aimed at developing the company, those who work for it and protecting future generations. The ethical and strategic value of social-environmental responsibility is declared at DANI through research projects, innovation, inclusion and redistribution,

rendered every year in the "Sustainability Report", a global report that manifests the company's attitude to making all its forms sustainable: environmental, social and economic.



PLANNING  
A SUSTAINABLE FUTURE  
SINCE 1950

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